



**NIRMALA COLLEGE FOR WOMEN (AUTONOMOUS)**

Accredited with 'A' Grade by NAAC in the 3<sup>rd</sup> Cycle with CGPA 3.62

Accorded Star Status by DBT

Recognized by DST-FIST at level '0'

Red Fields, Coimbatore -641018, Tamil Nadu, India.

# **CAREER GUIDANCE AND PLACEMENT CELL**

**GBM: 28.03.2022**  
**POLICY NUMBER: NCW028**



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### **CAREER GUIDANCE AND PLACEMENT CELL**

From the student perspective, high quality placements can bring a range of benefits and positive impacts. There is strong evidence to suggest that placements and work experience are extremely valuable to students, both in terms of their academic performance and their employability skills. Keeping in mind the students of Nirmala College for women to get placed in reputed industries, MNCs, educational institutions or to become successful entrepreneurs Career guidance and Placement cell was established. The main objective of the Career Guidance and Placement Cell is to bridge the gap between the stringent employers and potential students.

#### **POLICY**

1. To provide career guidance and making training mandatory to all the final year Students.
2. To facilitate guidance to students in career planning, resume preparation, group discussion and all other aspects related to career.
3. To develop employability skills of the students through workshops lead by human resource team of various Companies.
4. To mentor and guide students to choose the right career that will suit their short and long-term career goals through individual counseling and group sessions.
5. To maintain industry-institute linkage to educate the employability skills of the students.

#### **PRACTICES**

1. Placement cell maintains database of companies providing employment opportunities and provides logistic support in collecting data base of the students and in the conduct of on campus and off campus placement drives.
2. Job fairs are organized inside the campus and students are permitted to take part in interviews organized in nearby colleges.
3. Placement Cell maintains good rapport with recruiters and placement officers of other colleges to provide more employment opportunities to students.
4. The Cell provides training for Aptitude tests, Group discussions, and other Soft skill training through trained professionals and it is scheduled for 48 hours during 5<sup>th</sup> semester



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5. Syllabus and content of the training programme is tailor made based on the requirements of the industry. Study materials will also be provided
6. Feedback about training is collected from the students on a regular basis to understand the effectiveness of the training programme.
7. Special session on LinkedIn profile creation and Resume building is arranged every year.
8. Facility to understand the Job requirements are made available to the students through online registration in the job portals.
9. The placement cell arranges for pre placement talks if necessary. During the pre-placement talk the recruiting team can interact with the students and explain the requirements of the company.
10. The institution issues certificates to students who are placed and seek reference.
11. Maintains proper record of the students placed, and students opted for higher education during the academic year.
12. Mock test and interviews are periodically conducted.
13. An education app "Test Factory" is available to students to have self-assessment.
14. To organize programmes to create awareness about the importance of higher studies in India and Abroad.

### **OUTCOMES**

1. Students face the recruitment process with high level of confidence
2. Students are aware of the career options which help them in identifying right career.
3. Students are well informed of the opportunities in Government organizations and other sectors.
4. Students acquire knowledge on the options for overseas higher education.
5. Oral and written communication skills of the students are enhanced.
6. Potential Students for employment prepare their own resume in a standardized style.
7. Students are aware of expectations of the employer and they are able to prepare themselves accordingly.
8. Good rapport is maintained with the alumni so that they support their educational institution which helped them to grow.

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